



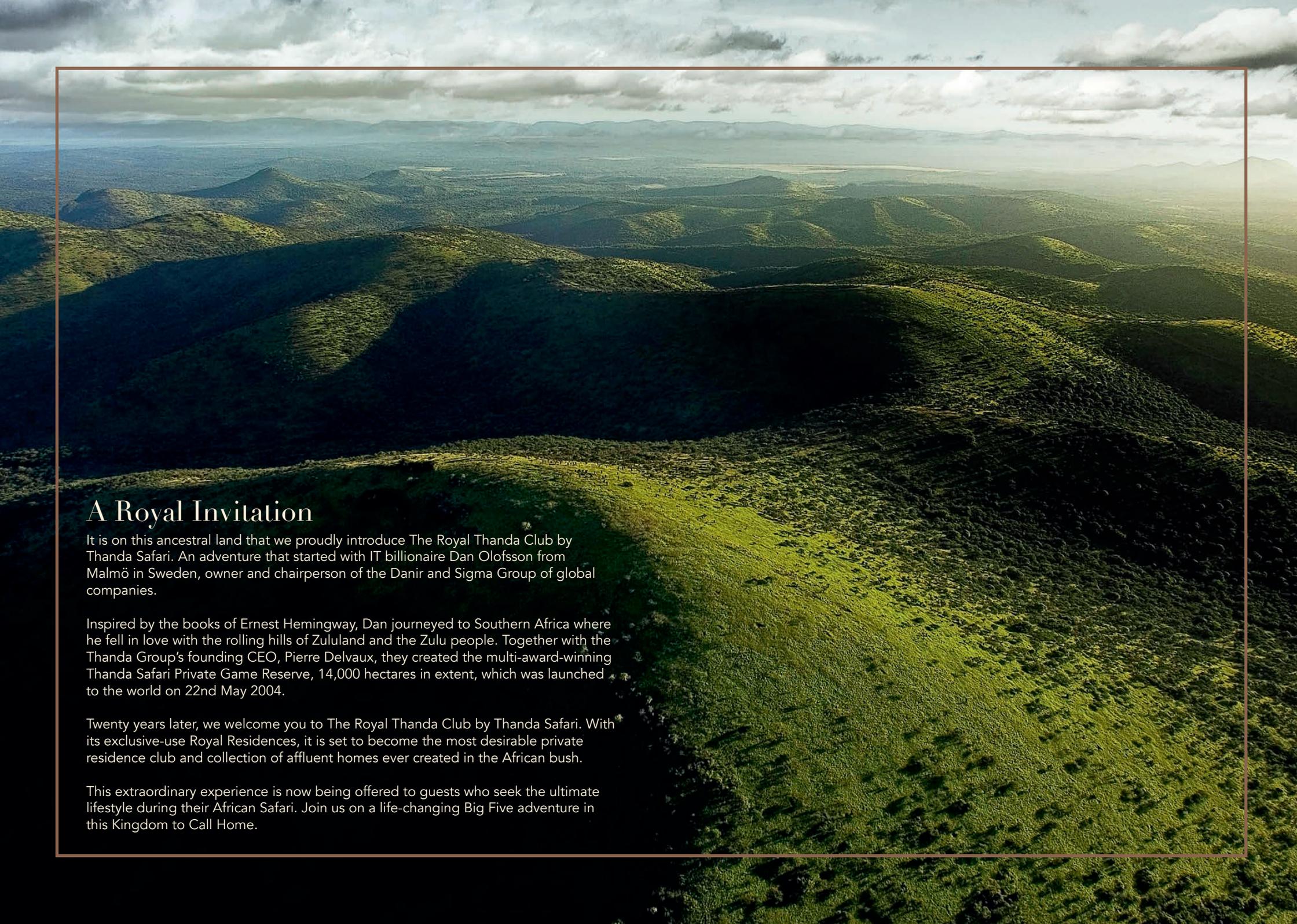
**THE ROYAL THANDA CLUB**  
BY THANDA SAFARI



THE LEADING HOTELS  
OF THE WORLD, LTD.®



*A Kingdom to call home*

An aerial photograph of a vast, rolling landscape of green hills and valleys. The terrain is covered in dense, low-lying vegetation, likely a savanna or bushveld. The hills are illuminated by warm, golden light, suggesting either early morning or late afternoon. The sky is filled with soft, white and grey clouds, adding depth to the scene. The overall atmosphere is serene and majestic.

## A Royal Invitation

It is on this ancestral land that we proudly introduce The Royal Thanda Club by Thanda Safari. An adventure that started with IT billionaire Dan Olofsson from Malmö in Sweden, owner and chairperson of the Danir and Sigma Group of global companies.

Inspired by the books of Ernest Hemingway, Dan journeyed to Southern Africa where he fell in love with the rolling hills of Zululand and the Zulu people. Together with the Thanda Group's founding CEO, Pierre Delvaux, they created the multi-award-winning Thanda Safari Private Game Reserve, 14,000 hectares in extent, which was launched to the world on 22nd May 2004.

Twenty years later, we welcome you to The Royal Thanda Club by Thanda Safari. With its exclusive-use Royal Residences, it is set to become the most desirable private residence club and collection of affluent homes ever created in the African bush.

This extraordinary experience is now being offered to guests who seek the ultimate lifestyle during their African Safari. Join us on a life-changing Big Five adventure in this Kingdom to Call Home.

The Royal Thanda Club by Thanda Safari is situated in the celebrated Thanda Safari Private Game Reserve in the Royal Zulu Kingdom. A land of feelings, longings, memories, desires.

When you commit to the African wilderness it penetrates your soul. You feel your spirit awakening in the ancient landscape of Northern Zululand where the Great Rift Valley rises and the winds from the Indian Ocean blow.



An aerial photograph of a luxury resort complex nestled in a lush, green savanna landscape. The resort features several large, circular buildings with thatched roofs and wooden balconies, surrounded by dense vegetation. In the background, rolling hills and mountains are visible under a warm, golden sunset sky. The sun is low on the horizon, casting a soft glow over the entire scene.

The Royal Residences are owned by influential international families who have fallen in love with this soulful place; its wildlife, its people; its rich history; its freedom. They invite you to experience what they experience.

From your exclusive-use home away from home you overlook the mountains, valleys and rivers. From your private deck you listen to the lions calling as you bid the day farewell to a mesmerising African sunset.



Thanda means Love in the Zulu language and reflects the African concept of Ubuntu: that 'a person is a person through other people', or 'I am because we are'. The ethos is that people develop their humanity by upholding, respecting and caring for the natural environment and fellow humans. Being here is a powerful, emotional, exhilarating experience.

The Royal Residences range in size from 587m<sup>2</sup> to 1,100m<sup>2</sup>, and can accommodate eight to ten guests. You have your own viewing deck with a swimming pool and jacuzzi, boma and fire pit. You have a butler and private chef, and enjoy Leading Hotels of the World dining and hospitality. Thanda's highly experienced guides and trackers lead you during your unforgettable Big Five Safari.



"Ours is a long-term commitment with the second generation now at the family business helm. We spend unforgettable times with family and friends at our Royal Residence and we invite you to do the same" - Dan Olofsson



A photograph of a luxurious bedroom with a canopy bed, a balcony with a view of a savanna, and a lamp. The room is filled with warm, golden light, suggesting sunrise or sunset. The canopy bed is the central focus, with a brown hat resting on it. To the left, a balcony with a wooden railing offers a view of a lush green savanna. A small table with a plant and two chairs are on the balcony. A lamp with a white shade is on a wooden table in the foreground.

An exquisitely safe environment, far from the chaos of the world. The sunshine, the freedom, the escape. Breathe the pure bushveld air, reconnect with life, feel the power of the Big Five.

The dream of connecting with nature on an African Safari brings people here from all over the world. Families bond and lifelong friendships and partnerships are formed. The feeling of returning home, the familiar faces, the love story, the adventure.





Natural flow, sophistication  
WIFI/Internet and air conditioning  
Complete privacy  
Time is your own

Relax or roam free in the Royal Thanda Club Estate - 386 hectares of enclosed, high-security, access-controlled property within Thanda Safari.



"Ultimate freedom and adventure in a Kingdom to call Home. The very best of the African Safari, the beauty, the wilderness, creating extraordinary memories of a lifetime."

– Pierre Delvaux, CEO of the Thanda Group



Ninety-three percent of the staff are from the neighbouring Zulu communities. All Thanda staff are offered career advancement, education and training opportunities. Many have risen from junior to senior posts, including top management.



Apex hospitality, cuisine that exceeds the highest expectation. Every palate. Every need.





Sitting round the campfire at night watching the flames from Zulu TV Channel 1 (the fire) leap into a sky filled with stars. The wilderness, the raw beauty of nature penetrates your soul. A profound sense of belonging, of destiny.



This was the ancient royal hunting ground of Zulu Kings  
This was where legendary King Shaka Zulu once roamed  
This is the land of the lion  
The place of the elephant  
The refuge of the rhino



Each exclusive-use Royal Residence has been immaculately designed for natural flow and sophistication. They have their own swimming pool, jacuzzi, boma and fire pit, and are positioned for absolute privacy and elevation, with entrancing views.



The Royal Residences have an Executive Chef and team of staff, with a butler and hostess in attendance. Leading Hotels of the World dining and hospitality.





"All I wanted to do now was get back to Africa. We had not left it yet, but when I would wake in the night, I would lie, listening, homesick for it already." - Ernest Hemingway



'For our family, this is a place of seclusion and wilderness ~ where we restore our senses and rejuvenate our spirit. It is about giving people from all over the world the opportunity to experience Africa's most extraordinary places. It is about living the adventure, conserving unique wildlife areas and contributing to our neighbouring communities. Thanda means Love in the language of the Zulu people and it is indeed a story and journey of love, come join us"

– Dan Olofsson



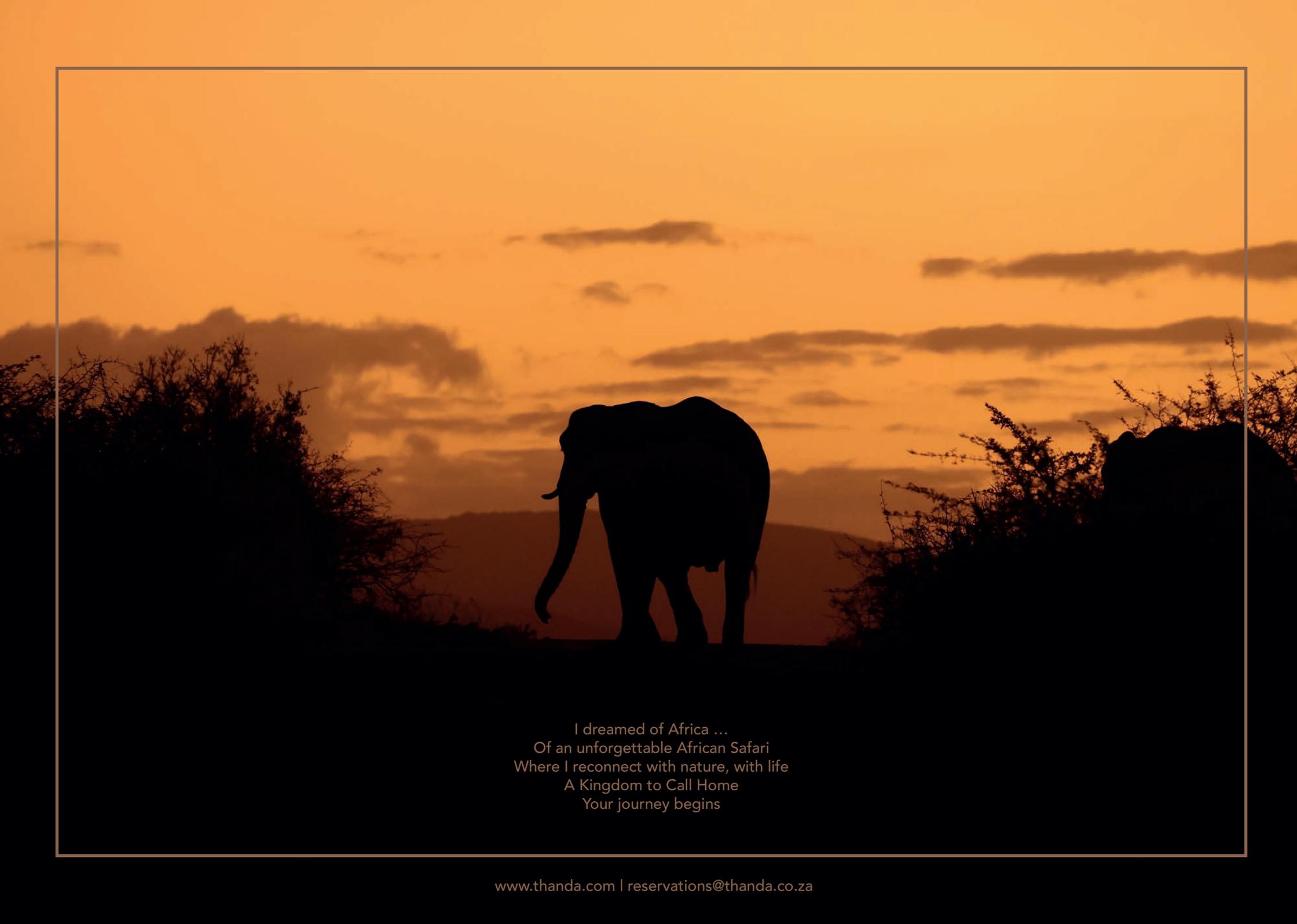
### FLY-IN HELICOPTER SAFARI

We offer tailor-made, fly-in helicopter safari packages as per request. Our Airbus H130 B4 single-engine, light utility VIP helicopter 'Skydance' was designed in close cooperation with leading tour operators to meet our guests' every need.

It has superb external visibility and a spacious cabin accommodating up to six passengers. From King Shaka International Airport, it is a 50 to 80 minute flight (depending on the weather) along the magnificent coastline of KwaZulu-Natal, moving inland to Thanda Safari's Big 5 private game reserve in the northern region of historic Zululand.







I dreamed of Africa ...  
Of an unforgettable African Safari  
Where I reconnect with nature, with life  
A Kingdom to Call Home  
Your journey begins