Thanda Group (Pty) LTD t/a Thanda Safari Private Game Reserve ("Thanda") Cookies Policy

COOKIES POLICY

This policy ("**Cookies Policy**") is issued by Thanda. This Cookies Policy applies to our use of cookies in connection with our website www.thanda.co.za ("**Site**"). By continuing to use our Site, you are agreeing to our use of cookies in the manner set out in this Cookies Policy.

WHAT IS A COOKIE

Cookies are small text files containing small amounts of information which are downloaded and may be stored on any of your internet enabled devices e.g. your computer, smartphone or tablet. This Cookies Policy provides you with information about the cookies we use. Our Privacy Policy sets out full details of the other information we may collect and how we may use your personal data. If you do not wish to accept cookies in connection with your use of this Site, you should stop using it or turn off your cookies but this may affect the functionality of the Site.

WHAT IS PIXEL

Pixels (also known as web beacons, web bugs, pixel tags or clear GIFs) are tiny graphics with a unique identifier that may be included on our Services for several purposes, including to deliver or communicate with Cookies, to track and measure the performance of our Services, to monitor how many visitors view our services, and to monitor the effectiveness of our advertising. Unlike Cookies, which are stored on the user's hard drive, pixels are typically embedded invisibly on web pages (or in an e-mail).

WHAT IS WIDGET

Social Media Widgets such as the Facebook "Like" button and LinkedIn (that might include widgets such as the share this button or other interactive miniprograms) may be on our Site. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. These social media features are either hosted by a third party or hosted directly on our Website. Your interactions with these features are governed by the privacy policy of the company providing it.

ANALYTICS

We may use Google Analytics and Google Analytics Demographics and Interest Reporting to collect information regarding visitor behaviour and visitor demographics on some of our Services, and to develop website content. This analytics data is not tied to any Personal Information. For more information about Google Analytics, please visit www.google.com/policies/ privacy/partners/. You can opt out of Google's collection and Processing of data generated by your use of the Services by going to **tools.google.com/dlpage/gaoptout**.

OPERATIONALLY

We may use cookies, web beacons, or other similar technologies that are necessary to the operation of our sites, services, applications, and tools. This includes technologies that allow you access to our sites, services, applications, and tools; that are required to identify irregular site behaviour, prevent fraudulent activity and improve security; or that allow you to make use of our functions such as shopping-carts, saved search, or similar functions.

FUNCTIONALITY

We may use cookies, web beacons, or other similar technologies that allow us to offer you enhanced functionality when accessing or using our sites, services, applications, or tools. This may include

identifying you when you sign into our sites or keeping track of your specified preferences, interests, or past items viewed so that we may enhance the presentation of content on our sites.

ADVERTISING

We may use first-party or third-party cookies and web beacons to deliver content, including ads relevant to your interests, on our sites or on third party sites. This includes using technologies to understand the usefulness to you of the advertisements and content that has been delivered to you, such as whether you have clicked on an advertisement. If you would like to opt-out of the Technologies we employ on our sites, services, applications, or tools, you may do so by blocking, deleting, or disabling them as your browser or device permits.

We use cookies to help us show ads and to make recommendations for businesses and other organisations to people who may be interested in the products, services or causes they promote. *For example:* Cookies allow us to help deliver ads to people who have previously visited a business's website, purchased its products or used its apps and to recommend products and services based on that activity. Cookies also allow us to limit the number of times that you see an ad so you don't see the same ad over and over again. We also use cookies to help measure the performance of ad campaigns for businesses that use the Facebook Products. *For example:* We use cookies to count the number of times that an ad is shown and to calculate the cost of those ads. We also use cookies to measure how often people do things such as click on or view ads.

Cookies help us serve and measure ads across different browsers and devices used by the same person. *For example:* We can use cookies to prevent you from seeing the same ad over and over again across the different devices that you use.

Cookies also allow us to provide insights about the people who use the Facebook Products, as well as the people who interact with the ads, websites and apps of our advertisers and the businesses that use the Facebook Products. *For example:* We use cookies to help businesses understand the kinds of people who like their Facebook Page or use their apps so they can provide more relevant content and develop features that are likely to be interesting to their customers.

LOCATION

We may collect and store information about where you are located, such as by converting your IP address into a rough geolocation or by accessing your mobile device's GPS coordinates or coarse location if you enable location services on your device. We may use location information to improve and personalize our Services for you. If you do not want us to collect location information, you may disable that feature on your mobile device.

SOCIAL MEDIA

Thanda's Services may include publicly accessible blogs, community forums, or private messaging features. The Site and our other Services may also contain links and interactive features with various social media platforms (e.g., widgets). If you already use these platforms, their cookies may be set on your device when using our Site or other Services. You should be aware that Personal Information which you voluntarily include and transmit online in a publicly accessible blog, chat room, social media platform or otherwise online, or that you share in an open forum may be viewed and used by others without any restrictions. We are unable to control such uses of your information when interacting with a social media platform, and by using such services you assume the risk that the Personal Information provided by you may be viewed and used by third parties for any number of purposes.

STORAGE TECHNOLOGIES

Other technologies, including data we store on your web browser or device, identifiers associated with your device, as well as other software are used for similar manner to cookies, and are used to store and receive identifiers and other information on computers, phones and other devices.

We use cookies if you have a Facebook account, use the Facebook Products, including our website and apps, or visit other websites and apps that use the Facebook Products (including the Like button or other Facebook Technologies). Cookies enable Facebook to offer the Facebook Products to you and to understand the information we receive about you, including information about your use of other websites and apps, whether or not you are registered or logged in. This policy explains how we use cookies and the choices you have. Except as otherwise stated in this policy, the Data Policy will apply to our processing of the data that we collect via cookies. Cookies help us provide, protect and improve the Facebook Products, such as by personalising content, tailoring and measuring ads, and providing a safer experience. While the cookies that we use may change from time to time as we improve and update the Facebook Products, we use them for the following purposes:

AUTHENTICATION

We use cookies to verify your account and determine when you're logged in so we can make it easier for you to access the Facebook Products and show you the appropriate experience and features. *For example:* We use cookies to keep you logged in as you navigate between Facebook Pages. Cookies also help us remember your browser so you do not have to keep logging in to Facebook and so you can more easily log in to Facebook via third-party apps and websites. Security, site and product integrity. We use cookies to help us keep your account, data and the Facebook Products safe and secure. *For example:* Cookies can help us identify and impose additional security measures when someone may be attempting to access a Facebook account without authorisation, for instance, by rapidly guessing different passwords. We also use cookies to store information that allows us to recover your account in the event that you forget your password or to require additional authentication if you tell us that your account has been hacked.

We also use cookies to combat activity that violates our policies or otherwise degrades our ability to provide the Facebook Products. *For example:* Cookies help us fight spam and phishing attacks by enabling us to identify computers that are used to create large numbers of fake Facebook accounts. We also use cookies to detect computers infected with malware and to take steps to prevent them from causing further harm. Cookies also help us prevent underage people from registering for Facebook accounts.

SITE SERVICES

We use cookies to enable the functionality that helps us provide the Facebook Products. *For example:* Cookies help us store preferences, know when you've seen or interacted with Facebook Products' content and provide you with customised content and experiences. For instance, cookies allow us to make suggestions to you and others, and to customise content on third-party sites that integrate our social plugins. If you are a page administrator, cookies allow you to switch between posting from your personal Facebook account and the Page.

We also use cookies to help provide you with content relevant to your locale. *For example:* We store information in a cookie that is placed on your browser or device so that you will see the site in your preferred language.

PERFORMANCE

We use cookies to provide you with the best experience possible.

For example: Cookies help us route traffic between servers and understand how quickly Facebook Products load for different people. Cookies also help us record the ratio and dimensions of your screen and windows and know whether you've enabled high-contrast mode, so that we can render our sites and apps correctly.

ANALYTICS

We use cookies to better understand how people use the Facebook Products so that we can improve them. *For example:* Cookies can help us understand how people use the Facebook service, analyse which parts of the Facebook Products people find most useful and engaging, and identify features that could be improved.

BROWSER

Your browser or device may offer settings that allow you to choose whether browser cookies are set and to delete them. For more information about these controls, visit your browser or device's help material. Certain parts of the Facebook Products may not work properly if you have disabled browser cookie use.

COOKIES USED ON THE SITE

We use several different types of cookies. In particular, we use the following first party cookies: **necessary cookies** which allow certain fundamental features of the Site to work; **functional cookies**, which allow us to remember choices you make (e.g. your cookie preference), **performance cookies**, which monitor usage of the Site and **advertising cookies** which record the fact that you have visited the Site and then which links you have accessed whilst you use the Site.

We also use **third party cookies** - these are cookies that are set by a third-party website or applications rather than by us. In particular, the Site allows cookies of third party social networks (e.g. Facebook and LinkedIn), and this enables a user to share content of the Site on social networks. These third parties may use cookies, but their use of cookies will not be governed by this Cookies Policy.

Some of these are **session cookies** which are temporary and allow us to link your actions during a browser session. These are deleted at the end of your browsing session. Others are **persistent cookies** which remain on your device for the period of time specified in the cookie. These cookies help us identify you as a unique user (by storing a randomly generated number).

The Site uses first party cookies for the following purposes:

Necessary cookies are essential and help you navigate the Site. These cookies make sure your basket is saved during all steps of the process. This helps to support security and basic functionality of the Site. These cookies are necessary for the proper operation of our Site, so if you block these cookies we cannot guarantee your use or the security of our Site during your visit.

Functional cookies are used to provide you the best user experience. These cookies are for instances used to save and remind you about reservations you have started to make, so will save you time if you want to complete your reservation at a later stage.

Performance cookies help us to understand the behaviour of our visitors and the usage of the Site. This allows us to continuously improve the Site to provide you the best user experience. These cookies are also used to help us understand what interests our users, and measure how effective our advertising is. Some of these cookies are managed by third parties, and you may refer to the third parties' own website privacy notifications for further information.

By way of example, we use Google Analytics cookies to obtain an overall view of visitor habits and visitor volumes, and to help improve the overall experience on our Site. Google Analytics is a third-party web analysis service provided by Google Inc, which uses "performance cookies" and "targeting

cookies" to analyse how you use the Site. The information generated by the cookie about your use of the Site (including your IP address) will be transmitted to and stored by Google on servers. However, this website uses Google Analytics with the expansion 'anonymize Ip ' which means that Google will truncate/anonymise the last octet of the IP address for Member States of the European Union.

On behalf of us, Google will use the information collected for the purpose of evaluating your use of our Site, compiling reports on Site activity and providing other services relating to Site activity and internet usage to us. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser as described below. Furthermore, you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under https://tools.google.com/dlpage/gaoptout?hl=en-GB#

Analytics by using the link disable Google Analytics. This link creates an opt-out cookie which prevents the further processing of your data. For more information about Google Analytics cookies, please see Google's help pages and privacy policy.

We also use Adobe Experience Cloud cookies, namely Adobe Analytics and Adobe Audience Manager, to analyse visitors' activities on our website. You may disable the use of Adobe Experience Cloud cookies to stop further processing your data by following the instructions set out in this link: https://www.adobe.com/hk_en/privacy/opt-out.html.

Advertising cookies will remember your preferences and, in general, that you visited the Site. We strive to provide you with advertisements for hotels, resorts, and other products and services relevant to you and your interests on other online platforms, where available. These cookies are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of advertisements.

Performance Cookies

- **Google Analytics** stored by Google for 1 day to 2 years, depending on the cookies. We use Google Analytics to help analyse which pages on our website visitors viewed. When you visit our website, your web browser automatically sends certain information to Google.

  For further information on how Google uses your data, please refer to https://www.google.com/intl/en/policies/privacy/partners/.

- **Adobe Analytics** stored by Adobe for zero (session cookie) to 2 years, depending on the cookies. We use Adobe Analytics to help analyse visitor's activities on our website, such as analysing clickstream data and tracking historical activities.

  For further information on how Adobe Analytics cookies work, please see https://marketing.adobe.com/resources/help/en_US/whitepapers/cookies/cookies_analytics.html

  Adobe Audience Manager stored by Adobe for 6 months to 2 years, depending on the cookies - We use Adobe Audience Manager to help analyse visitor's activities on our website, such as identifying visitors, recording data calls, synchronizing data, error tracking and testing.

  For further information on how Adobe Audience Manager cookies work, please see https://marketing.adobe.com/resources/help/en_US/whitepapers/cookies/cookies_am.html

- **Flurry Analytics** stored by Yahoo with no expiry date - We use Flurry Analytics to help us collect unexpected crash logs of our mobile application users to improve stability and performance of our mobile application and to track how users use our mobile application.

  For more information on how Flurry Analytics uses your data, please refer to https://policies.yahoo.com/us/en/yahoo/privacy/index.htm

Necessary Cookies

- **Akamai CDN** stored by Akamai for 1 day - We use Akamai Content Delivery Network (CDN) for page caching to enhance our website performance and security. For further information on how Akamai CDN uses your data, please refer to https://www.akamai.com/us/en/privacy-policies/

- **ASP.NET_SessionId** stored by Microsoft - Our website is .net based and we use ASP.NET to identify user sessions on our website. The data is not stored because this is a session cookie.

  For more information on how ASP.NET cookies work, please see https://msdn.microsoft.com/en-us/library/ms178194.aspx

- **.ASPXFORMSAUTH** stored by Microsoft - We use .ASPXFORMSAUTH for authentication on our website's logon page to identify users. The data is not stored because this is a session cookie.

  For more information about how the authentication cookies work, please see https://support.microsoft.com/en-us/help/910443/understanding-the-forms-authentication-ticket-and-cookie

Advertising Cookies

- **DoubleClick** stored by Google for 2 years - Google (doubleclick.net) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda.co.za. For more information on how DoubleClick uses your data, please refer to https://www.google.com/intl/en/policies/privacy/

- **fr** stored by Facebook for 3 months - Facebook (facebook.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda.co.za. For more information on how Facebook uses your data, please refer to https://en-gb.facebook.com/policies/cookies/

- **cid** stored by Fastapi for 9 years and 10 months - fastapi.net sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co,za

  For more information, please contact http://fastapi.net/company.html#contact

- **CMBMP, PYID** and **sessionId** stored by IPINYOU for zero (session cookie) to 2 years, depending on the cookies - IPINYOU (ipinyou.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za

  For more information on how IPINYOU uses your data, please refer to http://www.ipinyou.com.cn/privacy

- **kuid_** stored by Salesforce for 6 months - Salesforce (krxd.net) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za. For more information on how Salesforce uses your data, please refer to https://www.salesforce.com/company/privacy/full_privacy/

- **FUID** and **RUID** stored by 1000mercis for 13 months - 1000mercis (mmtro.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za. For more information on how 1000mercis uses your data, please refer to http://ads.1000mercis.com/

- **i** stored by OpenX for 1 year - OpenX (openx.net) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za.

  For more information on how OpenX uses your data, please refer to https://www.openx.com/legal/privacy-policy/

- **cm_cookie** and **reduplicate_cookie** stored by WeChat for 1 day to 6 months, depending on the cookies - WeChat (l.qq.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za.

For more information on how WeChat uses your data, please refer to http://weixin.qq.com/cgi-bin/readtemplate?lang=en_US&check=false&t=weixin_agreement_cookies

- **uid** stored by Suning Tesco for 82 years - Suning Tesco (qtmojo.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za. For more information on how Suning Tesco uses your data, please refer to http://help.suning.com/page/id-281.htm

- **ck1, rlas3** and **rtn1-z** stored by LiveRamp for 6 months - LiveRamp (rlcdn.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.shangri-la.com. For more information on how LiveRamp uses your data, please refer to https://liveramp.com/service-privacy-policy/

- **rpx, khaos, put_2242, rpb** and **c** stored by Rubicon for zero (session cookie) to 1 year, depending on the cookies - Rubicon (rubiconproject.com and pixel.rubiconproject.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za. For more information on how Rubicon uses your data, please refer to http://rubiconproject.com/rubicon-project-yield-optimization-privacy-policy/

- **SUV** stored by Sohu for 20 years and 2 months - Sohu (sohu.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za. For more information on how Sohu uses your data, please refer to http://corp.sohu.com/s2007/privacy/

- **cid** and **gid** stored by Sojern for 2 years - Sojern (sojern.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za. For more information on how Sojern uses your data, please refer to https://www.sojern.com/privacy/website-privacy-policy/

- **ckid, cktst, dph, fbh0, gcma** and **ph** stored by Adara for 2 years - Adara (yieldoptimizer.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.shangri-la.com. For more information on how Adara uses your data, please refer to https://adara.com/privacy-promise/

- **ysuid** stored by Youku for 24 years and 9 months - Youku (youku.com) sets cookies to display personalised user marketing on other websites and track transactions made by you on www.thanda,co.za. For more information on how Youku uses your data, please refer to http://mapp.youku.com/service/flsm2?spm=a2hww.20027244.0.0

CONTROL YOUR COOKIE SETTINGS

We shall store a cookie on your computer or device to remember this for next time. You can change your browser settings so that you receive a warning before certain cookies are stored. You can also adjust your settings so that your browser refuses most of our cookies or only certain cookies from third parties. If you wish to withdraw your agreement at any time, you will need to delete our cookies using your internet browser settings. You should do this through the browser settings for each browser you use. Please be aware that some of our services will not function if your browser does not accept cookies. However, you can allow cookies from specific websites by making them "trusted websites" in your internet browser. The following links may assist you in managing your cookies settings, or you can use the 'Help' option in your internet browser for more details.

- Internet Explorer: https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
- Mozilla Firefox: http://support.mozilla.com/en-US/kb/Cookies
- GoogleChrome: http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
- Safari: http://support.apple.com/kb/PH5042
- Opera: http://www.opera.com/help/tutorials/security/privacy/

- Adobe (flash cookies): https://www.adobe.com/support/flash/downloads.html
  To block Google Analytics cookies specifically, you can install the "Google Analytics Opt-out Browser Add-on" provided by Google. If you share the use of a computer, accepting or rejecting the use of cookies may affect all users of that computer.

The above instructions on browser settings are relevant when you use or access our website www.thanda,co.za.

CONTACT US

If you have any questions about the cookies used on our website, please contact us at dataprotectionofficer@thanda.co.za.